**INTRODUCTION TO BUSINESS**

**Code of Ethics**

* Search the Web to find the code of ethics, credo, values, and mission statement central to the organization you are researching. Some sites *may use other words* (than those listed above) to describe the *ethical standards* of the company. Find the words they use and use them in your report.
* Words like “**governance**” or “**about the company**” may be used on the **homepage** of the Website to **guide you to the information you are seeking**.
* **Type directly on this page.**
* Save **YOUR** work to **YOUR** G: Drive account in your **Intro to Business Folder**.
* You will be **cutting and pasting** the crucial information (that relates to the various ethical categories) from the Web site. We are cutting and pasting because *we want to use the exact wording of the company*, NOT because we are attempting to plagiarize.
* **Highlight** (or **underline**) the **main points** under each category to help you prepare to give an oral report on the company you researched. Use this document as a prep sheet. The more detail you put into this document the more you will have to talk about in your presentation.

**COMPANIES TO RESEARCH**

**(Companies cannot be repeated; One per class section)**

**Caterpillar**

**Cisco**

**Citigroup (Citibank)**

**Dell**

**Dupont**

**Exxon Mobil**

**General Electric**

**Google**

**Hewlett Packard**

**Home Depot**

**Johnson and Johnson**

**Lowes**

**McDonalds**

**Merck Pharmaceuticals**

**Merrill Lynch**

**Microsoft**

**Pepsico, Inc.**

**Sears**

**Toyota**

**Verizon**

**Wal Mart**

**Walt Disney**

**Wendy’s**

**Yahoo**

**Major Corporation You Are Researching:**

**Code of Ethics/Governance/Credo/Values/Mission Statement:**

List categories above separately if you find them listed separately on the company’s Website.



**Your View of this company’s statements:**

Bullet your opinions; Agree/Disagree, Found Interesting, Seems Odd, Advantages/Disadvantages, etc.